

Personality

Commercial advertisers will use boxes full of butterflies to sell a message to their audience, and they may villainize the competition. Words with positive or negative associations are also used to describe human personality traits, probably since the beginning of time. These verbal or graphic associations are used to identify or bind people to their alleged character. It's never nice to be called a pig, a goat can be good or bad and a sheep is just a follower.

This kind of "primitive association" is the basis for all the intellectual processes and they become the building blocks for all our thoughts and perceptions. This is a global constant that transcends language and culture, it is how the world is organized inside our heads.

The assumptions can be right or wrong, but the connotations are there buried deep in the subconscious. We might not begin to understand the role that society or social media play in our daily lives, but we will react to these influences just the same. If you eventually decide to dye your hair green and put a tattoo between your eyes, then you have capitulated, (or were coerced) and agree to be cut out of normal society, and "sold down the river". At this point, there would be little choice but to live in that counter culture, and the return to normality could be a slow and painful process.

Some of us will actively define their own personalities and others will unconsciously allow themselves to be defined. Being aware of this relationship with the rest of society is what makes the difference and determines our potential. Aside from the psychopaths and professional liars most of us would honestly want nothing more than to be accepted and appreciated by all others. So why not be "solid as a rock", "nice as can be", helpful, honest, reliable, trustworthy... You could be the smartest one in class but without these personality traits you will fail in the real world, and as a person worth knowing.

Pitbull's and Dobermans can be nice dogs, but you probably don't want to hold out your hand, unless you know them. Our demeanor, or "non-verbal behaviors such as body language and facial expressions" are all tied back to the images and associations we have defined for ourselves, or that were unconsciously defined for us by others.

Good, bad, right and wrong are simple binary concepts that do not require a lot of explanation. Personality is an easy course to master once you understand the algorithm.

Professional indoctrination, such as cultural Marxism with its "super rich", political operations, and MSM advertising use these primitive underpinnings to manipulate public opinion, divide and conquer. The binary principles are overlooked or ignored while begging the same old argument, "we need to be ruled by them". Like it or not, your personality has always been and will always be someone else's business, when we are not willing to define them ourselves.